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**PRESS RELEASE**

**Tecnargilla the top destination for foreign buyers**

*Foreign investors from 27 countries will be visiting the world's biggest exhibition for ceramic and brick industry technologies*

The 2018 edition of Tecnargilla confirms its international leadership, with the participation of the biggest foreign buyers, new selected investors interested in acquiring the most innovative technologies currently on the market.

At the Rimini Exhibition Centre, from 24 to 28 September, more than 100 primary manufacturers of ceramic tiles, sanitary ware and bricks from 27 countries (Algeria, Argentina, Bangladesh, Bolivia, Chile, Colombia, South Korea, Egypt, Jordan, Indonesia, Iran, Kazakhstan, Lebanon, Malaysia, Morocco, Mexico, Nigeria, Pakistan, Peru, Poland, Russia, Thailand, Tunisia, Turkey, Venezuela, Vietnam and Uzbekistan) will meet with technology exhibitors in the International Buyer’s Lounge, according to a set schedule of appointments.

One of the services most appreciated by exhibitors, and the fruit of the Tecnargilla team's intense focus on incoming, supported by ICE-Agenzia, the business meeting platform is a premier occasion for connecting demand directly to supply at one of the most important international exhibitions. In 2016, more than 1000 B2B meetings were held during the exhibition, giving rise to innumerable commercial agreements and partnerships.

Official delegations further expand the list of countries visiting the exhibition, with more than 100 participants at the 2016 event (up 4% over 2014), making Tecnargilla the exhibition most visited by international business people.

***Tecnargilla*** *is the world’s most important exhibition in terms of ceramics and brick supplies. Organised by* ***Acimac (Association of Italian Manufacturers of Machinery and Equipment for Ceramics)*** *and* ***IEG – Italian Exhibition Group*** *– the company created through a merger of Rimini Fiera and Fiera di Vicenza -, the exhibition offers the best of innovation in aesthetics and processes for the sector every two years, playing host to* ***all the leading companies*** *and attracting a great number of international buyers to Rimini. Tecnargilla was in fact* ***the exhibition with the most visits from international operators*** *in its 2016 edition too:****16,764 (up 6.3% over 2014) foreign buyers*** *out of a total of* ***33,395 visitors (up 4% over 2014).****Tecnargilla welcomed* ***500 exhibitors*** *in 2016 (40% of which* ***from around 25 countries)*** *covering an area of* ***80,000 m² (up 7% over the 2014 edition)*** *approx., divided into four exhibition sections:****Tecnargilla****, dedicated to technologies for ceramic tiles, sanitaryware and tableware;* ***Kromatech****, the showcase for colour and creativeness in ceramics;* ***Claytech****, the section dedicated to technologies for bricks and* ***T-White****, the exhibition area dedicated to the production of machinery and plants for the production of ceramic sanitaryware and tableware. The 2018 edition will be featuring two new sections, namely* ***Greentech*** *and* ***T-Finishing****, dedicated to "green" technologies and products and finishing technologies, respectively.*